

# Using Transactions Analysis

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## Quick Steps: Shop > Analytics > Transactions Analysis

Transactions Analysis allows you to get an overview of how many transactions have been placed through your system, revenue amounts and an average order value.

1. Within the Management Console, select **Shop** from the top menu, then **Analytics** from the left menu.

2. Select **Transactions Analysis** from the expanded left menu.

3. Here you can view the following analytics:

- Total Transactions
- Public Revenue
- Member Revenue
- Total Revenue
- Average Value
- Unique Purchases
- Quantity
- Average Items per Order
- Discounts
- Promotions

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**Transactions Analysis**  
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Orders Heat Map (Global)  
Orders Heat Map (Aus)  
Shop Settings  
Marketing

### Transactions Analysis (01-Feb-2010 To 28-Feb-2013)

[Filter](#)

General Day of Week Hour of Day

Transactions:	2
Public Revenue:	\$110.00
Member Revenue:	\$0.00
Total Revenue:	\$110.00
Average Value:	\$55.00
Unique Purchases:	2
Quantity:	2
Average Products per Order:	1.00
Discounts:	\$0.00
Promotions:	\$0.00

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**Note:** Administrators also have the ability to apply a date filter to this information to see the data for a specific time period. Do this by clicking the **Filter** button at the top of the page.

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